

# Daniel Griffin

Business Intelligence Analyst

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*Co. Meath, Ireland | 086 229 6441*

Technical Data Analyst at Tayto Snacks | Power BI & Excel | Data Visualization | Quality & Operations Insights

## Work Experience

### Technical Data Analyst

October 2025 - Present

*Tayto Snacks | Meath*

Working within the Quality team to collect, analyse, and visualise data from across production and operational systems. Build dashboards and reports in Power BI and Excel to support quality assurance, performance tracking, and process optimisation. Collaborate with cross-functional teams to improve data accuracy and drive informed business decisions.

### Business Analyst

Apr 2024 - October 2025

*Verizon | Limerick*

Manage material master data in IERP, ensuring accuracy and compliance with Data Quality Management (DQM) standards. Analyse weekly material reports, identify recurring errors, and assign fixes to responsible teams to reduce rework. Developed clear work instructions that improved resolution speed for common SAP-related issues.

- Led data quality initiative to identify and merge duplicate OEM entries in SAP, improving material master integrity and system reliability.

### Software Engineer Intern

Mar 2022 - Aug 2022

*Topline Group | Kildare*

Assisted in data cleansing and supported IT operations across key business systems. Helped develop and deploy a customized Akeneo PIM tool, gaining hands-on experience in ERP data management and product information workflows.

## Projects

### Bluetooth Emergency Exit Sign to Improve Building Evacuation

Sep 2022 - Jun 2023

Evaluated various routing algorithms combined with a Bluetooth beacon to aid in emergency evacuation.

## Core Skills

Python, Power BI, SQL, Tableau, SAP, Excel, Data Visualization

## Education

### University College Cork

Sep 2019 - Jun 2023

**Bachelor of Science** Computer Science